

Core-Value Based Leadership Development Cycle

Stakeholders	Initial 0 – 3 Months	Intermediate 3 – 12 Months	Advanced 1-3 Years
Top Management	Selection of 3-5 core company values Defining accompanying behaviours	Modelling of collaborative leadership	Corporate Transparency and Commitment
Company Employees	Understanding and Communicating Core Company Values	Including all Core Company Values in Company Literature and Communications	Training and Coaching for all Employees on Individual, Team and Company Levels
Network Associates Contractors	Familiarizing of Company Core Values for all Stakeholders	Contracts, Business Arrangements cover off Core Company Value work completion	Continued business networking base on demonstrated Core Company Value Commitments
Customers	Customer Response sought on selected Core Company Values	Company Products and Service mirror Customer Surveys of changing needs, trends,	Customer Reward System aligns with customer loyalty to company products